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Prof. Beba was the Academic Director for the Center for Entrepreneurship in Istanbul where taught and practiced innovation and entrepreneurship. He executed international outreach entrepreneurship activities such as, the Goldman Sachs Foundation's 100 Million Dollar "Global 10000 Women Entrepreneurs Program". During the last 4 years Prof. Beba was the Director of the Hong Kong University of Science and Technology (HKUST) Entrepreneurship Center and where he taught innovation and entrepreneurship. In this capacity, Prof. Beba had also the overall responsibility as the chairperson of the annual "HKUST One Million Dollar Entrepreneurship Competitions" the third of which took place in May 2013. As of spring semester of 2014, Prof. Beba joined AUS Management Department as a faculty member where he started to teach credit bearing courses on Entrepreneurship and Family Businesses and initiated entrepreneurial outreach activities.